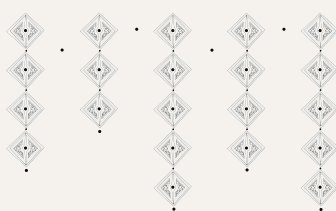
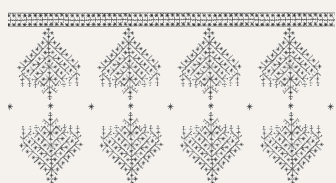
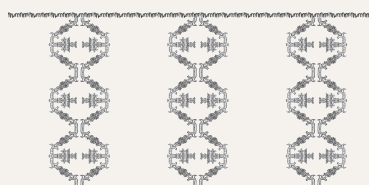
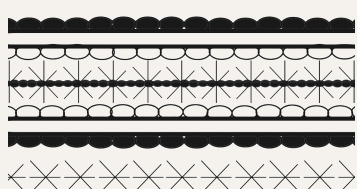




PROOF OF IDENTITY

BAAZZ 4 | BAAZZ MONOGRAM BELT | Limited Edition **B A A Z Z**



LEGACY

THE MARK, CARRIED FORWARD.

The BAAZZ Monogram Belt carries leatherworking through a contemporary BAAZZ language an object made to be worn, marked by material, construction and repetition.

BAAZZ strips the belt back to its essence through a radically minimal interpretation: black leather, visible stitching and the repeated BAAZZ monogram worked directly into the surface.

The monogram is not added as decoration.

It becomes part of the construction and identity of the piece.

Not to cover the leather, but to make the hand, the rhythm and the mark visible.

Identity, stripped back.

Craft, carried forward.

CONCEPT

THE WORK CAME FIRST. BAAZZ CAME AFTER.

Ghizlaine Maghnouj Elmanjra
Founder & Independent Designer
Casablanca, Morocco
AIDA Designer of the Year 2026

For over 20 years, Ghizlaine has worked where culture, social impact, entrepreneurship and innovation meet. Before BAAZZ, she built a 1,200 sqm ecosystem in the heart of the Medina, bringing craft and technology together to preserve local know-how and create opportunities for younger generations. BAAZZ came after - as the economic engine of a collective vision: preserving what risks disappearing, creating value around it, and giving back to the communities that keep it alive.

Because heritage was never meant to be locked away. It was meant to be shared.

BAAZZ takes that belief beyond borders, bringing together crafts and makers from around the world to create through exchange, not appropriation.

Different hands. Different cultures. One shared creation.

Designed in Morocco. Brought to life by people.

HAND

DESIGN MEETS MASTERY.

The BAAZZ Monogram Belt is born from the meeting of BAAZZ design and leather craftsmanship.

BAAZZ brings the vision.

The maker brings the mastery.

The piece is built in between.

Together, they strip the belt back to a radically minimal language: leather, visible stitching and the repeated BAAZZ monogram.

The monogram is worked through the surface of the piece, creating rhythm, texture and identity through the act of making itself.

Neither design over craft.

Nor craft in service of design.

Two forms of expertise. One creation.





RAW

GOOD MATERIALS NEED LITTLE EXPLANATION.

The BAAZZ Monogram Belt is built around leather, thread and metal. The leather does the work: structured, stitched and left visible rather than covered in unnecessary ornament. The repeated black monogram stitching becomes part of the material itself, creating depth and texture while preserving the raw character of the leather.

Metal components are reduced to what the construction requires. Leather. Thread. Metal. Hands. Nothing added without reason.



IMPACT

THE MATERIAL BECOMES THE IDENTITY.

The BAAZZ Monogram Belt is designed through reduction. Fewer unnecessary elements.

More attention to material, construction and handwork. Its identity does not depend on added decoration.

The value sits in the leather, the repeated monogram, the visible making and the time required to build the piece.

A functional object becomes a carrier of craft. A repeated mark becomes a signature. Less added. More made visible.